



NETWORK PROVIDER FAX BLAST

Healthy Behaviors Medicaid Member Incentive Programs Are Here!

Pursuant to Florida Statute 409.973(3), effective October 1, 2014 all Medicaid Managed Care Plans must establish and maintain programs to encourage healthy behaviors. At a minimum, the Managed Care Plans must implement medically approved programs for smoking cessation, weight loss, and alcohol or substance abuse recovery. The Plan has developed two additional programs for maternity and well child visits. Additional details about each individual program in its entirety are available.

We have prepared a provider booklet that describes each of the programs and includes a template that can be used for provider referrals. This booklet is available to you on our Provider Web Pages at any of the following web site links:

- http://www.simplyhealthcareplans.com/sites/default/files/Healthy%20Behaviors_Provider%20Overview_booklet.pdf
- http://www.clearhealthalliance.com/pdf/Healthy%20Behaviors_Provider%20Overview_booklet.pdf
- http://www.betterhealthflorida.com/pdf/Healthy%20Behaviors_Provider%20Overview_booklet.pdf

If you would like to receive a printed version of the booklet, please send an email request to **healthybehaviors@simplyhealthcareplans.com**. We will have your provider services representative deliver the booklet to you on their next visit.

